

Privacy Policy

Day1 Partners LTD (the “**Company**”, “**We**”, “**Us**”, or “**Our**”), which manages and operates the Clarity application (the “**Application**”), respects the privacy of its users (“**You**”, “**Yours**” or the “**User**”) and is committed to act in accordance with the privacy policy detailed below (the “**Privacy Policy**”) and according to any applicable law.

This Privacy Policy aims to review how the Company maintains and uses the data provided by You and/or collected about You while using the Application.

This Privacy Policy is part of our Terms and Conditions available [here](#). Unless defined otherwise, all capitalized terms used in this Privacy Policy shall have the same meaning ascribed to them in the Terms and Conditions.

By accessing the Application and/or using its services, You acknowledge that You have reviewed both Our Terms and Conditions and this Privacy Policy and agree to be bound by them. If You do not agree with all or part of the Privacy Policy terms, please stop using the Application immediately.

1. Data and Personal Information We Collect

- 1.1. We may collect information that is unique to You and can be used to contact or identify You (“**Personal Information**”). Your Personal Information that might be collected by the Company includes:
 - 1.1.1. Personal Information provided to Us by You, including Your full name, phone number, email address, additional contact information and gender.
 - 1.1.2. Personal Information We collect while using the Application, that may include data about Your usage patterns within the Application, Your IP address, location, Your interests in offers and services, payment methods used, and actions taken within the Application.
 - 1.1.3. Personal information collected during the recording of phone calls between you and the Company's representatives, that may include data about Your business, business activities, financials, and contact information.
- 1.2. The Personal Information is collected by the Company and/or any third-party processing data on its behalf and is stored in databases according to any applicable law requirements, for the purpose of contacting the User and providing the Application services.
- 1.3. You acknowledge that You are not required under applicable law to provide us with any of Your Personal Information, and that You provide such data and

information at Your free will and consent. You agree to the storage of Your Personal Information in the Company's databases.

- 1.4. It shall be clarified that if any information is collected about You in a way that doesn't personally identify You, and it remains anonymous and unidentified, the Company reserves the right to utilize this information without any limitations.

2. How Do We Use Your Information

- 2.1. We may use and process the Personal Information according to Our Terms and Conditions and Privacy Policy, for the purposes as follow: (a) to manage and operate Our business activity, services and products; (b) to support and communicate with the Users in issues relating to the use of Our Application and services; (c) to improve and enrich the quality of the services offered on the Application and create new services and content as well as modify or cancel existing services; (d) to detect, prevent, or address any illegal or unauthorized use of the Application, encompassing instances of fraud, misuse, security or safety concerns, along with resolving technical issues; (e) to comply with any applicable law, including for the purpose of legal proceedings, court orders, or requests from governmental, regulatory, or any other authorized authority; and (f) for any other purpose required or permitted by any applicable law or specified in this Privacy Policy and/or in any other circumstances.
- 2.2. We will not share or disclose Personal Information about You to third parties, other than to the extent required for the achievement of the purposes listed above, and as otherwise permitted under the following terms and/or circumstances: (a) when We need to send the information to companies who operate on our behalf to provide a product and/or service You have requested as part of our contractual relationship; (b) in the event that You violate the Terms and Conditions or perform, through the Application or in connection with it, actions contrary to the law or attempt to perform such actions; (c) when disclosing such information is necessary to comply with any applicable law or respond to any court order, search warrant or equivalent; (d) in the event that the Company deems that the disclosure of the information is necessary in order to prevent serious damage to the bodies or property of the users or of any other party; (e) for the purpose of analysis and statistics, provided that such disclosure is done anonymously and is non-personal identifiable; (f) in the event of sale or transfer, in whole or in part, of the Company's or any of its affiliate's shares or assets, change of control and in cases of mergers or in case of negotiations with respect to the foregoing.

- 2.3. The Company stores the Personal Information as long as it is necessary to fulfil the purposes for which it has been collected and in accordance with any applicable law.

3. Third Party Websites

- 3.1. The Application may contain links to pages, Applications and websites operated by other companies. The Company does not share Your Personal Information with those websites and is not responsible for their privacy policies. Linking to these contents does not imply the Company's approval of their content or guarantee their reliability, timeliness, or legality.

4. Cookies

- 4.1. We may collect personal and non-personal information through automatic means, for instance by using industry-wide technologies such as cookies (a string of information that can be stored on Your device, if Your device is set to permit storage of cookies), or other similar tracking technologies, which store certain local information on Your device or in external servers to help Us learn more about how You use the Application and enhance Your experience, and may also include the date, time, or duration of Your visit in the Application and/or other websites You accessed, as well as Your IP address, Your browser ID, and all other types of data recorded through cookies. We may use third-party service providers in order to process such information.
- 4.2. You can choose to enable or disable Cookies in Your internet browser/device settings or delete them. If You choose to enable or delete them, it may have an impact on Your user experience on the Application.

5. Data Subject Rights

- 5.1. You may request Us to provide You with access to Your Personal Information, and also a review and rectification of Your Personal Information, insofar as such information is incorrect, incomplete or out of date, where applicable. If You wish to do so, You can send us an e-mail with Your request to: support@clarityo.com and We will make reasonable efforts to respond within a reasonable period of time, and pursuant to any applicable laws.

6. Data Security

- 6.1. The Company employs information security systems to prevent unauthorized access to the information it holds. However, You should be aware that there is always some risk involved in transmitting information over the internet. As a result, while we strive to protect Your information, we cannot ensure or warrant the security and privacy of Your Personal Information or other content You may have provided while using the Application, and You do so at Your own risk.

7. Changes to the Privacy Policy

- 7.1. The Company may amend this Privacy Policy from time to time. If we make any substantial changes in the way we use Your personal information we will make that information available by posting a notice on this Application.

If You have any questions or queries about this Privacy Policy or regarding the way We collect or process Personal Information, You may contact Us via e-mail at: support@clarityo.com.

Last updated: August 2024